



U.S. TRADE AND INVESTMENT MISSION TO MALAWI

OCTOBER 14 – 22, 2023



Organizers: Minnesota Africans United, Prosper Africa, The Embassy of the Republic of Malawi in the USA, Malawi Investment & Trade Centre, World's Fair Fund, and Minnesota District Export Council

THANK YOU TO OUR SPONSORS & PARTNERS



Event Description

Minnesota Africans United, in partnership with Prosper Africa, The Embassy of the Republic of Malawi in the USA, and the World's Fair Fund, is excited to announce their Trade Mission to Malawi from October 14 – 22, 2023

Why You Should Join

Africa's booming population and rapid development is creating substantial opportunities for economic investment throughout the continent.

Malawi is quickly becoming a hub of investment in a variety of sectors including agriculture, energy, mining, technology, tourism, finance, education, infrastructure, and in-country participants will be in a position to discuss U.S.- exports to and investment, and business relations in all of the noted sectors.

- This historic trade mission will provide opportunities to find new business partners, develop markets, promote products and services, meet new lenders, customers, investors, and high-level officials.
- This trade mission is designed to energize the creation of commercial relationships between US businesses and Malawi government entities and private sector organizations, in addition to B2B introductions.
- Sector specific business forums, exhibitions, reception gala, and networking events to build strategic relationships with potential partners, joint venture, and investment opportunities, including a 2day Malawi Trade and Investment Forum in Lilongwe, Malawi which will offer opportunities throughout the Southern Africa Community as part of the "**Promoting Sustainable Trade and Investment Under the Africa Free Continental Trade Area**" and the **African Growth and Opportunity Act (AGOA)**, programs.
- Field visits to sector specific businesses in agriculture, energy, mining, technology, tourism, and others.
- Meet and connect with high-level government officials, notable business leaders and decision makers in Malawi.
- Attend and pitch your business and products to private and public decision makers.
- Gain market insights and opportunities
- Experience bespoke social and cultural events designed for fun and understanding of the market and its citizens.
- In-country hosting by Malawi Investment and Trade Center

REGISTER NOW!!

EVENT DETAILS

DATE: OCTOBER 14- 22, 2023

VENUE: REPUBLIC OF MALAWI

REGISTRATION COST: \$1000

Expenses for the trade mission, travel, lodging, meals, and incidentals will be the responsibility of each participant.

TO REGISTER, PLEASE VISIT LINK:

www.mnafricansunited.org/malawi

CONTACT:

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DRAFT ITINERARY ***TO BE CUSTOMIZED FOR ACTUAL PARTICIPANTS**

- 14-Oct Depart US for Lilongwe, Malawi
- 15-Oct Arrive in Lilongwe, Malawi through VIP Evening Welcome Gathering and Evening cocktail event with the Minister of Trade and Malawi Investment and Trade Center.
- 16-Oct Malawi Trade and Investment Business Forum, Panels, Informational sessions, networking and cultural events with the Malawian government hosted by the Ministry of Tourism and Culture
- 17-Oct Malawi Trade and Investment Business Forum, Panels, Informational sessions, networking
- 18-Oct Visit to the US Embassy, in addition to Business to Government and Business to Business meetings, Gala Evening event with US embassy in Malawi, Malawian government, business leaders
- 19-Oct Malawi Business Tour, farm and Mining sites, Afternoon B2B, Exhibition, matchmaking Departure for Salima- check in at Sunbird Waterfront Tour Blue Zebra Island and cultural tour and tourism exploration
- 20-Oct Departure for Lilongwe, *Afternoon B2B* Reception Dinner with the Head of State Networking, and B2B Pitch Forum (US businesses)
- 21-Oct Free Day, shopping, visiting, departure preparation
- 22-Oct Departure for the United States